

Industrial Transformation MEXICO

- a HANNOVER MESSE event -

Sponsorship Opportunities

industrialtransformation.mx #ITM2019

2019



Deutsche Messe

HANNOVER
MESSE
event

Industrial
Transformation
MEXICO

Overview

Industrial Transformation MEXICO 2019 offers an unique opportunity to be part of Latam's first comprehensive platform for Industry 4.0.

It brings together the ecosystem of players and stake holders across the value chain to learn, understand, collaborate, network and do business with each other.

About the Event

The three-day event consists of a tradeshow, conference and educational program tied together by the overarching themes of smart manufacturing and digital transformation in Mexico. The exhibit program features four main display categories – Smart Metalworking, Integrated Automation, Motion & Drives, Digital Factory and ICT and Smart Logistics – as well as areas for live demonstrations and one-on-one consultations, networking and a comprehensive educational platform that combines an array of activities and programmes for targeted audience groups defined according to their levels of understanding and adoption. The event serves industry sectors such as aerospace, automotive, electronics, health care, food and beverage, metalworking, packaging systems, and steel and chemical processing. These comprises showcasing and demonstrations in the exhibition, multiple conference tracks covering business and leadership insights, technical and technology applications, panel discussions and practical approaches for Industry 4.0.



9-11 October 2019 ■ Poliforum León, León, Mexico

Who you will meet?

Factory Planners

Procurement Managers

Decision Makers

Engineers



Systems Managers

Investors

Local Ecosystem Partners

Policy Leaders

Sponsorship Packages



Partnership Package Benefits	4 Platinum Partner USD 13,000	6 Gold Partner USD 10,000	8 Silver Partner USD 7,500
Pre Event Benefits			
Mention of name and logo across all planned electronic and printed campaigns to extensive attendee database.	✓	✓	✓
Featured article in selected electronic direct mail campaigns across extensive attendee database across (LATAM).	5	4	2
Invitation to participate in planned event Press Conferences	✓	✓	
Company logo placed in event collaterals, advertising, event website and social media.	✓	✓	✓
Company logo and profile featured on event web site.	300 words	200 words	50 words
Products/services featured (150 words max.) on social media platforms.	✓	✓	✓
Information about company included in selected press releases (tbd)	✓	✓	
Access to private exclusive events	All events	Selected Events	
Onsite Events Benefits			
Minimum space required on the exhibition floor.	72sqm	54 sqm	36 sqm
Conference speaking opportunity	Keynote	✓	
Static adplus video on loop in conferences registrations areas (partners must provide material)	✓	✓	
Naming rights at one selected Learning Lab within exhibition.	✓		
Start-up pitches/workshops involvement	✓	✓	
Logo on show information boards.	✓	✓	✓
Logo on selected banners throughout the city of Leon.	✓	✓	
Complimentary conference passes.	✓	✓	
Complimentary Networking receptions	✓	✓	✓
Complimentary passes to exclusive dinners	✓	✓	
Access to VIP events	✓	✓	
Post Event Benefits			
Mention in post event marketing collaterals	✓	✓	✓
Name of company with logo in post event report distributed to attendees.	✓	✓	✓
Post-event educational programme	✓		
Banner advertisement placed on post-show electronic direct mail to attendees. (banner to be provided by the exhibitor)	✓	✓	

Sponsorship Packages

Stand out Sponsorship Opportunities

Networking Lounge Sponsorship (3 – 1 daily)	12,500 USD
This provides companies with sponsorship opportunities during the event in areas exclusive to delegates and VIP guests. Branding opportunities include placement of your company literature in prominent locations with the added advantage of networking for your company representatives.	
Logo on main signage at the lounge entrance and backdrop.	✓
Logo on 5 standing banners at the dining area.	✓
Logo on all event marketing collaterals, signage on lounge tables, high-top tables where appropriate.	✓
Themed menu (curated with sponsor)	✓
Display of promotional materials at the beverages bar.	✓
Logo on website hyperlink to partner homepage.	✓
Corporate write-up in website (150 words).	✓

Exhibitors Night (First Night of the event - 2 available)	15,000 USD
The Exhibitors Night offers a great platform for you to brand your company. The event will be attended by key leaders and decision makers (approx.1,000) from the industry. A perfect way to enhance and raise your company's profile.	
Logo on main signage at the entrance	✓
Logo on 10 standing banners in the area.	✓
Logo on all event marketing collaterals, signage on buffet tables, high-top tables where appropriate.	✓
Themed menu (curated with sponsor)	✓
5-minute-welcoming presentation by company's CEO	✓
Display of promotional materials at the reception	✓
Corporate write-up in website (150 words).	✓
Video of the company on loop during the event.	✓
Logo on ITM's website hyperlink to partner's homepage	✓
Corporate write-up in website (150 words)	✓

Additional Stand Out Opportunities	Price
Lanyards	7,500 USD
Media Centre	10,000 USD
Aisle Banners at the Foyer (5 available/1 banner 1,500)	6,000 USD
Work & Charging Stations	15,000 USD

Contact us for other customized sponsorship options.



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Strategic Allies



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