

Industrial Transformation MEXICO

- a HANNOVER MESSE event -

Sponsorship Opportunities

industrialtransformation.mx #ITM2019

2019

Industry Partner

ATMS
ASOCIACIÓN PARA TECNOLOGÍA,
MANUFACTURA Y SOLUCIONES, A.C.



Deutsche Messe

HANNOVER
MESSE
event

Industrial
Transformation
MEXICO

Overview

Industrial Transformation MEXICO 2019 offers an unique opportunity to be part of Latam's first comprehensive platform for Industry 4.0.

It brings together the ecosystem of players and stake holders across the value chain to learn, understand, collaborate, network and do business with each other.

About the Event

The three-day event consists of a tradeshow, conference and educational program tied together by the overarching themes of smart manufacturing and digital transformation in Mexico.

The exhibit program features four main display categories – Smart Metalworking, Integrated Automation, Motion & Drives, Digital Factory and ICT and Smart Logistics – as well as areas for live demonstrations and one-on-one consultations, networking and a comprehensive educational platform that combines an array of activities and programmes for targeted audience groups defined according to their levels of understanding and adoption.

The event serves industry sectors such as aerospace, automotive, electronics, health care, food and beverage, metalworking, packaging systems, and steel and chemical processing. These comprises showcasing and demonstrations in the exhibition, multiple conference tracks covering business and leadership insights, technical and technology applications, panel discussions and practical approaches for Industry 4.0.



9-11 October 2019 ■ Poliforum León, León, Mexico

Who you will meet?

Factory Planners

Procurement Managers

Decision Makers

Engineers



Systems Managers

Investors

Local Ecosystem Partners

Policy Leaders

Sponsorship Packages



| Sponsorship Package Benefits | 4 Platinum Sponsor USD 13,000 | 6 Gold Sponsor USD 10,000 | 8 Silver Sponsor USD 7,500 |
|---|----------------------------------|------------------------------|-------------------------------|
| Mention of name and logo across all planned electronic and printed campaigns to an extensive attendee database. | ✓ | ✓ | ✓ |
| Featured article in selected electronic direct mailing campaigns across extensive attendee database across (LATAM). | 5 | 4 | 2 |
| Invitation to participate in planned event Press Conferences. | ✓ | ✓ | |
| Company placed on event collaterals, advertising, event website and social media. | ✓ | ✓ | ✓ |
| Company logo and profile featured on event web site. | 300 words | 200 words | 50 words |
| Products/services featured (150 words max.) on social media platforms. | ✓ | ✓ | ✓ |
| Information about company included in selected press releases (tbd). | ✓ | ✓ | |
| Access to private exclusive events. | All events | Selected Events | |
| Onsite Events Benefits | | | |
| Minimum space required on the exhibition floor. | 72 sqm | 54 sqm | 36 sqm |
| Conference speaking opportunity. | Keynote | ✓ | |
| Static adplus video on loop during conferences at registration area (partners must provide material). | ✓ | ✓ | |
| Naming rights at one selected Learning Lab within exhibition. | ✓ | | |
| Start-up pitches/workshops involvement. | ✓ | ✓ | |
| Logo on show information boards. | ✓ | ✓ | ✓ |
| Logo on selected banners throughout the city of Leon. | ✓ | ✓ | |
| Complimentary conference passes. | ✓ | ✓ | |
| Complimentary Networking receptions. | ✓ | ✓ | ✓ |
| Complimentary passes to exclusive dinners. | ✓ | ✓ | |
| Access to VIP events. | ✓ | ✓ | |
| Post Event Benefits | | | |
| Mention in post event marketing collaterals. | ✓ | ✓ | ✓ |
| Name of company with logo in post event report distributed to attendees. | ✓ | ✓ | ✓ |
| Post-event educational programme. | ✓ | | |
| Banner advertisement placed on post-show electronic direct mailings to attendees. (banner to be provided by the exhibitor). | ✓ | ✓ | |

Stand out Sponsorship Opportunities



| | |
|---|-------------------|
| Networking Lounge Sponsorship (3 – 1 daily) | 12,500 dls |
| This provides companies with sponsorship opportunities during the event in areas exclusive to delegates and VIP guests. Branding opportunities include placement of your company literature in prominent locations with the added advantage of networking for your company representatives. | |
| Logo on main signage at the lounge entrance and backdrop. | ✓ |
| Logo on 5 standing banners at the dining area. | ✓ |
| Logo on all event marketing collaterals, signage on lounge tables, high-top tables where appropriate. | ✓ |
| Themed menu (curated with sponsor). | ✓ |
| Display of promotional materials at the beverages bar. | ✓ |
| Logo on website hyperlink to partner homepage. | ✓ |
| Corporate write-up in website (150 words). | ✓ |
| Exhibitors Night (First Night of the event - 2 available) | 15,000 dls |
| The Exhibitors Night offers a great platform for you to brand your company. The event will be attended by key leaders and decision makers (approx.1,000) from the industry. A perfect way to enhance and raise your company's profile. | |
| Logo on main signage at the entrance. | ✓ |
| Logo on 10 standing banners in the area. | ✓ |
| Logo on all event marketing collaterals, signage on buffet tables, high-top tables where appropriate. | ✓ |
| Themed menu (curated with sponsor). | ✓ |
| 5-minute-welcoming presentation by company's CEO. | ✓ |
| Display of promotional materials at the reception. | ✓ |
| Corporate write-up in website (150 words). | ✓ |
| Video of the company on loop during the event. | ✓ |
| Logo on ITM's website hyperlink to partner's homepage. | ✓ |
| Corporate write-up in website (150 words). | ✓ |
| Additional Stand Out Opportunities | Prices |
| Lanyards | 7,500 USD |
| Media Centre | 10,000 USD |
| Aisle Banners at the Foyer (5 available/1 banner 1,500) | 6,000 USD |
| Work & Charging Stations | 15,000 USD |

Contact us for other customized sponsorship options.



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Contact Latin America
Hannover Fairs México
Reforma 381, 1st floor
Col. Cuauhtémoc
06500 Mexico City
Mexico

Eduardo López
Tel. +52 55 7028 3335 ext. 808
eduardo.lopez@hfmexico.mx
info@hfmexico.mx
www.hfmexico.mx

Contact ATMS
Senda del Amanecer No. 70
Plaza Comercial Las Brisas, Locales 26 y 27
Colonia Milenio III
76060 Querétaro, Qro.
Mexico

Rodolfo Galicia
+52 442 688 9584
+52 442 561 9988
tradeshow@atms.org.mx
www.atms.org.mx

Contact International
Deutsche Messe
Messegelände
30521 Hannover
Germany

Tel: +49 511 890
info@messe.de
www.messe.de

Simone Robering
Tel. +49 511 8933128
simone.robering@messe.de

Cigdem Gül-Zwingmann
Tel. +49 511 8931426
cigdem.guel-zwingmann@messe.de



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