

Results Report MEM-TMI 2021

THE LEADING WOODWORKING AND FURNITURE
TRADE SHOW IN MEXICO AND LATIN AMERICA



“I’m pleased that, in the midst of adversity, we can find ways to activate our economy. Thanks to the Jalisco furniture industry and the expertise of everyone involved, we host the three leading furniture and decoration expos in Mexico that help sustain our economy.”

ENRIQUE ALFARO RAMÍREZ
Governor of the State of Jalisco

MEM TMI 2021

EXCEEDED ALL EXPECTATIONS AND HAS CONTRIBUTED TO THE REACTIVATION OF THE ECONOMY

The event encompassed the entire woodworking and furniture value chain, from the forestry sector, machinery and suppliers to Industry 4.0



5,800
professional
buyers



+130
exhibitors



200
leading
brands



11,000
square meters of
exhibition space



+470
million pesos
in on-site business



“The Mexican market is making increasing use of melamine to manufacture furniture due to its high quality.”

FERNANDA MARTÍNEZ
Communications and Branding Manager at Arauco

conferences, workshops and seminars focusing on three main themes: Sustainability, Digitalization and Design throughout the industry’s value chain

MEM-TMI 2021 ALSO FEATURED THE SECOND EDITION OF THE Makers for Good Makeathon “Reinventing the Furniture Industry”

45 teams of makers, designers, engineers and creative talents participated in the challenge and came up with innovative woodworking and furniture projects



12 finalists
pitched their projects to
investors and suppliers

Winners of the Makers for Good Makeathon



CÉSAR OLEA
with Mimo



RODRIGO CANO
with Kano & Co

PRIZES TOTALING \$100,000 PESOS