

Highlights

TOP 10



+ 200 leading brands



Visitors from 30 Mexican states



+70 exhibitors



6,000 sqm



+4,500 national and international visitors (15% growth compared to 2022)



+ 190 millions of pesos in on-site business



+ More than 100 media outlets

National Visitors



Highlighting: CDMX, EDOMEX, Queretaro, Puebla, Hidalgo, Guanajuato, Morelos, Nuevo Leon, Jalisco & Michoacán.

International Visitors



Honduras

EE.UU. China



Guatemala Col



Turkey



*

Chile



Italy

Spain



Switzerland





Esteban Ramírez

Commercial Manager Asia Robótica

"We have many years participating in MEM, it has always been one of the best exhibitions we have been to, it is the one where we generate the most leads and the most sales. We have been surprised by the flow of qualified buyers and the volume of visitors."





Robert Fuertes CEO SIMSA (TeoWin)

"Quite a lot of people came, we did a lot of presentations. The Mexican market always gives us good results."

Maka-a-ton 2023

Makers for good, another year

We celebrate the fourth edition of Make A Ton, a project that seeks to transform processes, business models, products and services of the furniture industry based on circular economy concepts.

Winners of the edition 2023:

- 1.Simri Esau Maldonado Meza "AIDEE".
- 2. Cesar Olea López, "Base".3. Alejandro Cárdenas Hernández Comedor MU.





VISITORS

Pedro Rodríguez y Nemesio Flores

"We have learned a lot, because there are new technology products that can help us in the processes of manufacturing our products."



Raw Materials

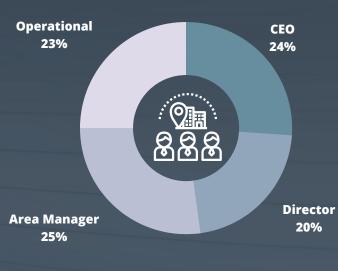
22%

VISITOR

Pedro González

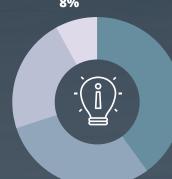
"There's a lot of new technology, there's even a lot that I didn't know about, there are really good products and hardware that I think are worth getting to know."

Visitor Profile



Areas of interest Forestry Technology

Forestry Technology 8%



Suppliers

30%

Machinery 40%

23%

3%



Closets, kitchens and bathrooms manufacturers

Designers

Wholesalers

Architects

17%

17%

13%

6%

ITALIAN EXHIBITION GROUP





Plastic and metal work

Sales contact:

Eder Rangel
eder.rangel@hfmexico.mx