



MEM INDUSTRIAL 2024 IS POSTPONED TO 2025 TO STRENGTHEN THE WOODWORKING AND FURNITURE PROCESSING SECTOR WITH NEW SEGMENTS

Press Release

-
- *MEM Industrial 2024, to be held March 5-7 at the Citibanamex Center in Mexico City, is postponed until 2025.*
 - *The exact dates of the event will be announced in the coming months.*

CDMX, December 7th, 2023.- The Advisory Board of MEM Industrial and Italian German Exhibition Company Mexico met today to evaluate the 2024 edition of the event, its goals and scope, with the objective of offering the wood and furniture processing industry, and its entire value chain, a solid platform that allows them to amplify their business opportunities with the implementation of new sectors and strategic alliances with industry leaders.

After consulting the members of the Advisory Council, multipliers and listening to the concerns of our exhibitors and visitors, we have decided to postpone MEM Industrial 2024 to the year 2025 in order to undertake necessary actions such as: strengthening the forestry segment; implementing the bathrooms and kitchens and furniture segments on the exhibition floor; as well as attracting new professional buyer profiles such as architects and designers, all in order to create a competitive platform that offers greater commercial opportunities for the entire industry.

To this effect, starting this week, an executive of Italian German Exhibition Company Mexico will contact all our partners, allies, exhibitors and suppliers to discuss the details resulting from the postponement of the date, on a case by case basis. Please be assured that we will support you at all times.

We thank you for your understanding and look forward to seeing you soon to celebrate MEM Industrial 2025 under the world-class standards with which we conduct each of our business events.

—oo0oo—

More info: www.memindustrial.mx

Press contact:

David Montaudon

Communications and Marketing Director of Italian German Exhibition Company Mexico

david.montaudon@igeco.mx