



2022

Leading Trade Show for Wood Processing,
Woodworking and Furniture
Manufacturing



March 29 - 31, 2022
Centro Citibanamex
Mexico City



Deutsche Messe

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Increase your Sales



Generate new sales prospects in the largest event of the industry



Meet face to face with actual decision makers



Access to new national and international buyers through the **global network** of Deutsche Messe



Create and nurture your business relationships with current and prospective customers from the region

Strengthen your Marketing Strategy



Promote your brand and products among a professional and select audience



Boost your exposure with our innovative **digital advertising campaign**



Be part of the ideal showcase for new product launches and technical live demonstrations



Gain international press coverage through integration into the LIGNA press and media plan



Train your customers in the use and application of **new products** and **technologies**

