



# 2022

Leading Trade Show for Wood Processing,  
Woodworking and Furniture  
Manufacturing



**March 29 - 31, 2022**  
**Centro Citibanamex**  
**Mexico City**



Deutsche Messe

**MEMIndustrial.mx**

**f** @MEMIndustrial  
**t** @MEM\_Industrial  
**in** MEMIndustrial  
**ig** @MemIndustrial

## Increase your Sales



**Generate new sales prospects** in the largest event of the industry



**Meet face to face** with actual decision makers



**Access to new national and international buyers** through the **global network** of Deutsche Messe



**Create and nurture your business relationships** with current and prospective customers from the region

## Strengthen your Marketing Strategy



**Promote your brand and products** among a professional and select audience



**Boost your exposure** with our innovative **digital advertising campaign**



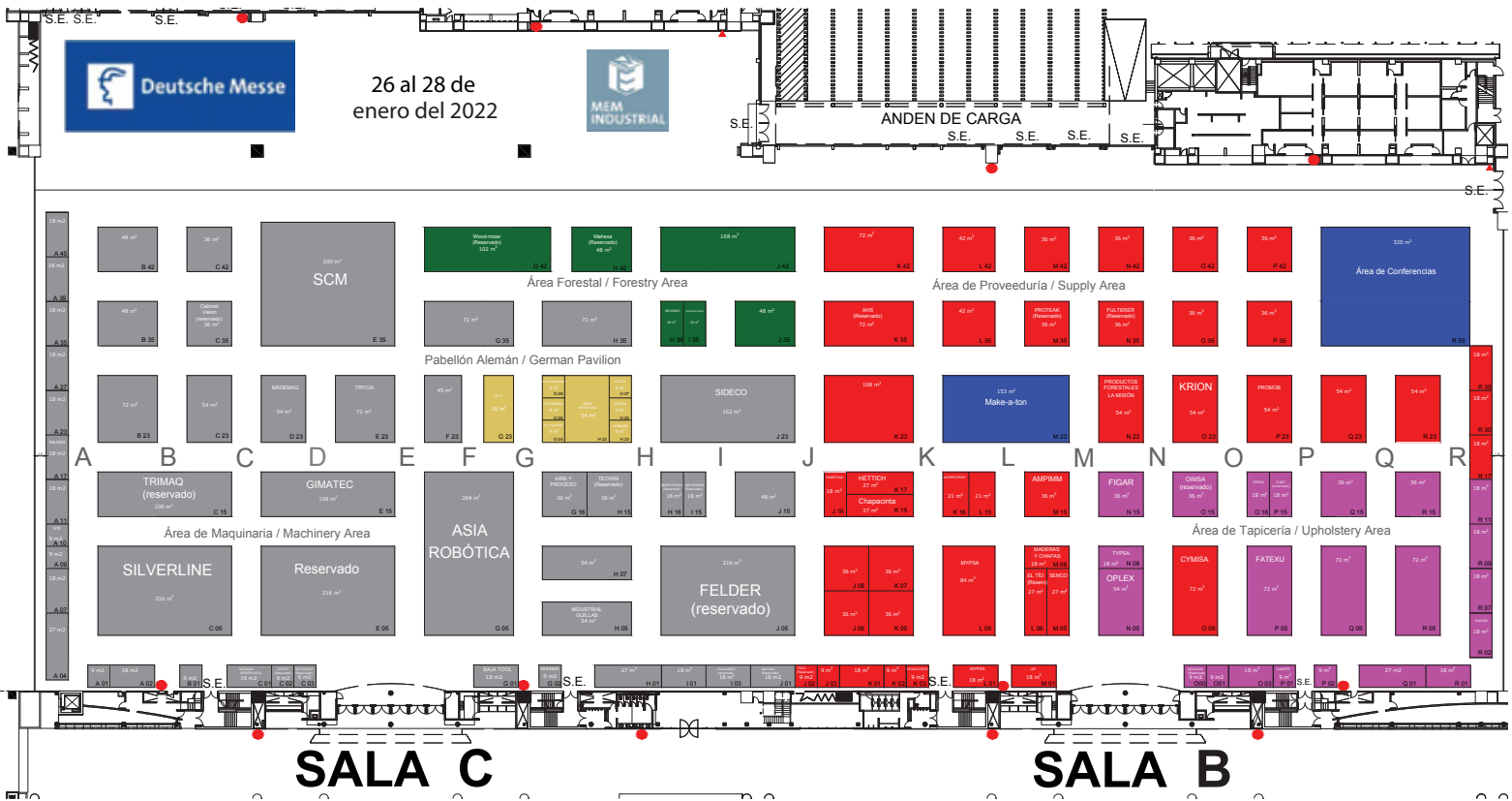
**Be part of the ideal showcase** for new product launches and technical live demonstrations



**Gain international press coverage** through integration into the LIGNA press and media plan



**Train your customers** in the use and application of **new products** and **technologies**



## Basic Package MEM 2022

**Presale 1.** From 18.08.21 to 14.09.21  
**MXN 1,946.88/m<sup>2</sup> +VAT**

Includes carpet (show color), hard wall booth construction, lettering (under request), 1 electrical outlet, 1 booth staff badge, for every 3sqm exhibitor directory listing.

**Presale 2.** From 15.09.21 to 30.11.21  
**MXN 2,142.00 /m<sup>2</sup> +VAT**

Includes carpet (show color), hard wall booth construction, lettering (under request), 1 electrical outlet, 1 booth staff badge, for every 3sqm exhibitor directory listing.

**Final Rate.** From 01.12.21 to 29.03.22  
**MXN 2,356.00/m<sup>2</sup> +VAT**

Includes carpet (show color), hard wall booth construction, lettering (under request), 1 electrical outlet, 1 booth staff badge, for every 3sqm exhibitor directory listing.

**For further information, do not hesitate to contact us:**

**Claudia Monroy**  
 Sales Executive MEM  
 claudia.monroy@hfmexico.mx

**Susanne Winzer**  
 Deutsche Messe  
 Tel. +49 511 89 31433  
 susanne.winzer@messe.de



**Deutsche Messe**

www.MEMIndustrial.mx

Follow us on:

