



Leading Trade Show for Wood Processing, Woodworking and Furniture Manufacturing

2023



March 7 - 9, 2023
Mexico City
Centro Citibanamex



Increase your Sales



Generate new sales prospects in the largest event of the industry



Meet face to face with actual decision makers



Access to new national and international buyers through the global network of Deutsche Messe



Create and nurture your business relationships with current and prospective customers from the region

Strengthen your Marketing Strategy



Promote your brand and products among a professional and select audience



Boost your exposure with our innovative digital advertising campaign



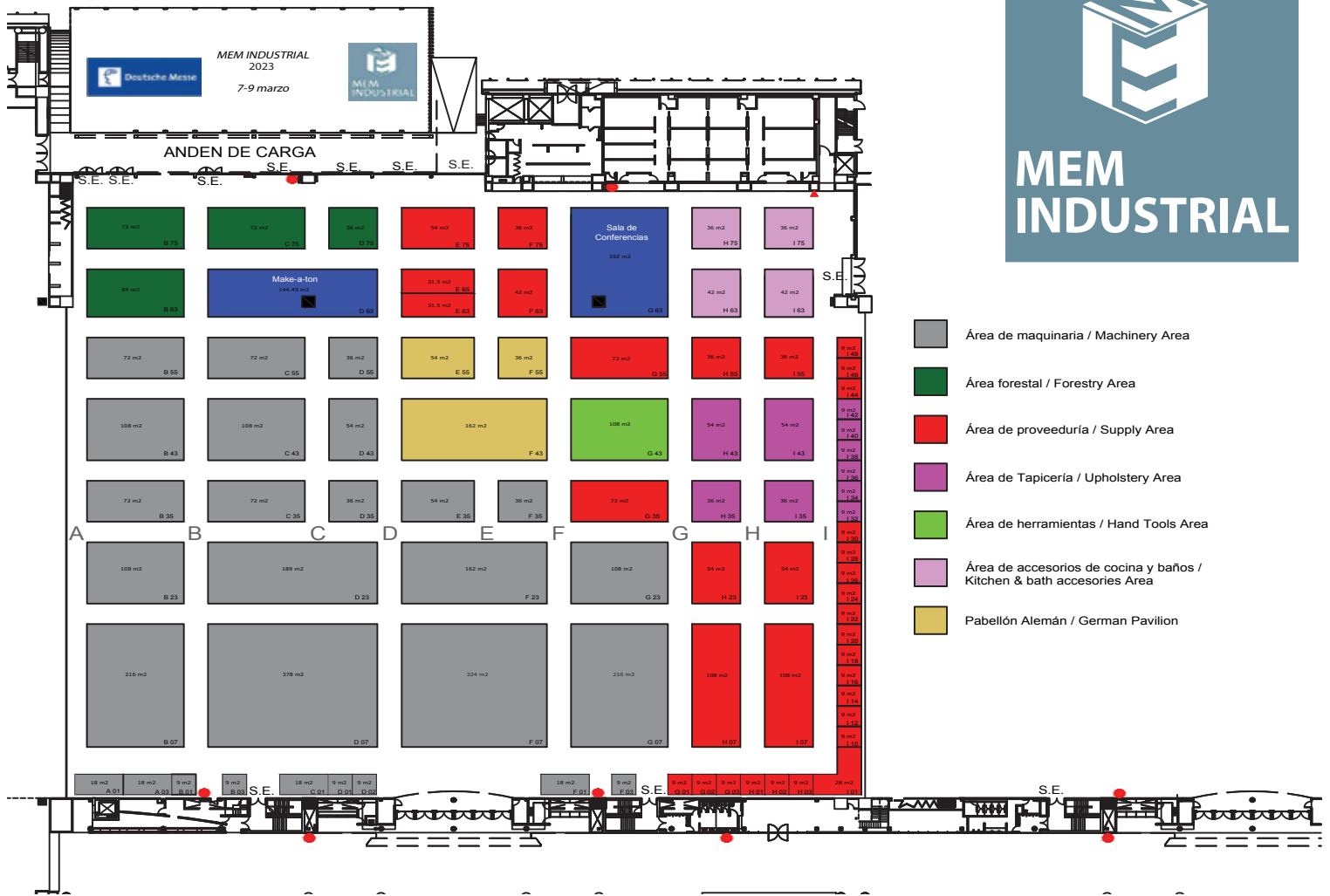
Be part of the ideal showcase for new product launches and technical live demonstrations



Gain international press coverage through integration into the LIGNA press and media plan



Train your customers in the use and application of new products and technologies



Rates (per sqm)

Early bird 1. From 01/07/22 to 15/08/22
MXN \$2,950.00/sqm +VAT

Early bird 2. From 16/08/22 to 31/12/22
MXN \$3,150.00/sqm +VAT

Regular Rate. From 01/01/23 to 01/03/23
MXN \$3,250.00/sqm +VAT

Raw space

Includes exhibitor badges (3 for each 9 sqm), unlimited free visitor pre-registration company codes and directory listing.

Does NOT include carpet, construction, furnishings, or utilities.

Early bird 1. From 01/07/22 to 15/08/22
MXN \$3,200.00/sqm +VAT

Early bird 2. From 16/08/22 to 31/12/22
MXN \$3,425.00/sqm +VAT

Regular Rate. From 01/01/23 to 01/03/23
MXN \$3,550.00/sqm +VAT

Raw space including carpeting

Includes standard carpet, exhibitor badges (3 for each 9 sqm), unlimited free visitor pre-registration company codes and exhibitor directory listing.

Early bird 1. 01/07/22 to 15/08/22
MXN \$3,600.00/sqm +VAT

Early bird 2. From 16/08/22 to 31/12/22
MXN \$3,900.00/sqm +VAT

Regular Rate. From 01/01/23 to 01/03/23
MXN \$4,000.00/sqm +VAT

Basic unfurnished stand

Includes carpet (show color), hard wall booth construction, signboard and lettering, 1 electrical outlet (110V), exhibitor badges (3 for each 9 sqm), unlimited free visitor pre-registration company codes and exhibitor directory listing.

MEM 2023 SPONSORSHIP PROPOSAL

Partner Benefit Packages	PLATINUM \$120,000	GOLD \$85,000	SILVER \$50,000
Minimum stand space (sqm) that must be leased in addition to cost of sponsorship	54 sqm	36 sqm	18 sqm
Positioning in Digital Media			
Logo on website	●	●	●
Logo in newsletter	●	●	●
Logo on visitor mailings	●	●	●
Banner in newsletter	●	●	
Publication of articles in digital media	3	2	1
Positioning in Printed Media			
Logo on MEM advertisements in magazines specialized in the sector	●	●	●
Logo displayed on opening ceremony artwork	●	●	●
Logo on module displaying map of exhibition floor	●	●	
Permission to hand out promotional material in registration area	●		
Additional exhibitor badges courtesy of MEM	10	7	5
ADDITIONAL SPONSORSHIP OPPORTUNITIES			
Brand Presence in:	Price Ranges (MXN)		
Digital media	\$6,600	-	\$19,000
Printed media	\$5,500	-	\$15,500
Registration area	\$27,000	-	\$110,000
Concourse banners		\$80,000	
Centrocitibanamex screen circuit		\$60,000	
Conference area		\$200,000	
Media area		\$67,000	
Roll up banners		\$13,500	
Logo on hand sanitization stations		\$33,000	

*Prices in Mexican pesos + VAT

For further information, please contact:

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