



MEM INDUSTRIAL 2023

Official German Pavilion



The German Federal Ministry for Economic Affairs and Climate Action presents for the fifth time a German Pavilion at the leading trade show for Wood Processing, Woodworking and Furniture Manufacturing in Mexico.

All advantages at glance:

Exhibitor booth (Option: hall space with stand construction)

- Stand space
- Wall elements
- Laminat flooring
- Fascia panel
- 1 Table
- 4 Chairs
- 1 Information counter
- 1 Sideboard
- 1 Waste paper basket
- 1 System coat rack
- General stand lighting
- 1 Socket outlet

Service Area (for all exhibitors of the German Pavilions)

- Information counter with contact person during show hours
- Internet access
- Lounge-Area for exhibitors and their guests
- Snacks & Softdrinks

Further benefits for exhibitors of the German Pavilion

- Free presentation of your company on the German Pavilion website and exhibitor flyer

Facts & Figures

Date: March 07 – 09, 2023

Venue: Centro Citibanamex, Mexico City

Organiser: Hannover Fairs México

Exhibition Sectors: Machinery, Appliances, Materials, Accessory and Solutions for Forestry Technology, Woodworking and Furniture Manufacturing

Participation Fees:

Hall space incl. stand construction, min. 9 m²: EUR 190,00/m²
Hall space without stand constr., min. 50m²: EUR 100 ,00/m²

Represented German companies at former MEM Industrial German Pavilions:

AWUKO ABRASIVES, Dieffenbacher, Hans Weber Maschinenfabrik, HOLZ-HER, HOMAG, imos, KAESER, Leitz, Leuco Ledermann, Schmalz, SERRA Maschinenbau, TIGRA, Venjakob Maschinenbau, Michael Weinig, Wilhelm Altendorf

Closing day
for
registrations:
05.12.2022



Your benefits at a glance



Ideal visibility

- Premium position in the exhibition hall
- Excellent visitor support: German Pavilion Lounge and info counter for your guidance
- Special flair of belonging to a „Made in Germany“ presentation – known for outstanding quality throughout the world

Perfect presentation

- High class stand construction which clearly stands out from a normal shell scheme booth
- Premium furniture
- Ability to accommodate special design needs

Organization is already done for you

- German contact person for your support in case of questions concerning organization, stand construction or transport

More time for your business partners

- An experienced German, English and Spanish speaking staff onsite
- Trouble free processing of your service orders, including stand construction and dismantling
- Experienced contact persons onsite for technical requirements
- Lounge Area for meetings with customers: refreshments and snacks included



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