



# RESULTS REPORT 2022

# SOLAR POWER MEXICO

+ STORAGE



"We have to answer to future generations. The success of platforms like Solar Power is clear evidence that we need to focus on making a "green" recovery; that we need to focus on a circular economy that makes more sustainable use of resources. We have a major resource that we can capitalize on, truly capitalize on. The large global companies, many of which are based in Mexico City and Guanajuato, are aiming for zero-emission production."

**MARÍA ISABEL ORTIZ MANTILLA**  
Minister of Environment and Land Use Planning

"Solar Power Mexico is not just about business, about bringing suppliers and buyers together, but about sending out a message of social awareness; of how important it is to make the transition to mindfacturing; to educate more people and for greater innovation; the need for more products that help save the planet."

**ALEJANDRA GUTIÉRREZ**  
Municipal President of León

## SOLAR POWER MÉXICO

which was held for the first time in León, Guanajuato, was successful in promoting renewable energies in the Bajío region.



**5,000**  
visitors  
(SPM + Ecomondo)



**+70**  
Exhibitors from Germany, Austria, Mexico, China, France, the USA and Turkey



**6,000**  
meters squares of exhibition space



**+30**  
conferences and specialized workshops



**+261**  
million pesos in on-site business



**\$3,714,848**  
million pesos of media coverage value

"Solar Power Mexico is a highly developed expo in the sense that it delivers to the supplier. As manufacturers, we consider that the people who visit our stand are of a high professional level, that they understand the business and are also decisionmakers".



**EMANOELE TORMEM**  
CHINT

"We like to take part in Solar Power Mexico every year because it is the leading solar energy expo and the perfect opportunity to connect with our clients, take the pulse of the industry and find out what we need to do to remain at the forefront of the market, while offering our clients the best possible experience".



**HUMBERTO GARCÍA**  
Marketing and Client Experience Manager, BayWa.re

"I think Solar Power Mexico is a show that has grown in the last few years and that it is very important to have a presence here. Just as we have a presence on the Mexican market, it is important to have a presence at events like these, so we have face-to-face contact with our clients in the country".



**SERGIO RODRÍGUEZ**  
Service Manager LATAM, SOLIS inverters