

SOLAR[®] POWER MEXICO

+ STORAGE

JULY 12 – 14, 2022

POLIFORUM LEÓN, GUANAJUATO, MEXICO

THE LEADING SOLAR ENERGY
TRADE SHOW IN MEXICO

Enlightenment Area

Training Program

Enlightenment Area

Participation Opportunity

Solar Power México 2022 offers you numerous promotion areas, before and during the Show in order to attract professional buyers and to achieve the highest return for your participation.

Benefit from one of the numerous tools that Deutsche Messe has at your disposal during the show, and where it gather players, multipliers and decision-makers of the industry throughout the added value chain, to learn, understand, collaborate, setting up networking and to make business among them.

What is exactly the Enlightenment Area?

Light up the area with knowledge, innovations, success stories, trends, technologies and solar industry solutions through a training programme conferences. If you are looking for new business opportunities and to expand your business relationships in Latin America, you are on the perfect environment.



Enlightenment Area

Sectors

- Distributed generation
- Energy clusters
- Energy efficiency
- Financing alternatives
- Grid infrastructure
- Innovation materials technology
- Integration of mobility, heating and electricity
- Intelligent grid management
- Micro grids
- Nanotechnology & Digital tools
- Photovoltaic technology systems
- Solar energy by application (residential, commercial & Industrial)
- Solar thermal
- Storage



Enlightenment Area

Participation Opportunity

Solar Power Mexico 2022 provides an area of workshops and conferences, where decision-makers, opinion leaders and industry specialists will share their knowledge with specialized trainings, and you will have the opportunity to boost your brand.

Benefits

A 45 minutes slot for training sessions, workshop and/or lectures about solutions offered by your company or organization in the framework of Solar Power Mexico 2022.

Your logo in the Enlightenment area LED screen. (Appears before to start the training and at the end of this, with the caption “Workshop lead by”).

Your logo in the Enlightenment area LED screen. (In loop during the training breaks with the caption “With the participation of”)

Banner of the workshop on the digital directory and in the Enlightenment area screen.

Possibility to spread promotion material during the slot time of workshop/training acquired (manufacture and distribution by sponsor).

NOTE: The Enlightenment Area includes AV basic services (microphone, audio and screen projection) and a room for 100 people audience. The exhibitor will have total freedom to add any other equipment and/or extra amenities such as coffee break (exclusive service provided by Poliforum León), for an additional fee at sponsor’s expense.

Enlightenment Area

Available Slots

Tuesday, July 12th, 2022

Schedule		Price*
10:30 – 11:15	Training 1	USD\$500
11:30 – 12:15	LONGI SOLAR	CONTRACTED
12:30 – 13:15	EXEL SOLAR	CONTRACTED
13:30 – 14:15	SOLAREVER	CONTRACTED
14:30 – 15:15	Training 5	USD\$500
15:30 – 16:15	Training 6	USD\$500
16:30 – 17:15	Huawei	CONTRACTED

Packages: get 2 slots for USD\$850 and 3 slots for USD\$1,350

*All prices plus VAT

**Training areas are available exclusively for exhibitors and/or sponsors. For more information on available times and terms and conditions, please contact your sales executive.



Enlightenment Area

Available slots



Wednesday, July 13th, 2022

Schedule		Price*
10:30 – 11:15	Training 1	USD\$500
11:30 – 12:15	Huawei	CONTRACTED
12:30 – 13:15	LONGI SOLAR	CONTRACTED
13:30 – 14:15	SOLAREVER	CONTRACTED
14:30 – 15:15	EXEL SOLAR	CONTRACTED
15:30 – 16:15	Training 6	USD\$500
16:30 – 17:15	EXEL SOLAR	USD\$500

Packages: get 2 slots for USD\$850 and 3 slots for USD\$1,350

*All prices plus VAT

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Enlightenment Area

Available slots

Thursday, July 14th, 2022

Schedule		Price*
10:30 – 11:15	Training 1	USD\$500
11:30 – 12:15	Training 2	USD\$500
12:30 – 13:15	Training 3	USD\$500
13:30 – 14:15	SOLAREVER	CONTRACTED
14:30 – 15:15	EXEL SOLAR	CONTRACTED
15:30 – 16:15	Training 6	USD\$500
16:30 – 17:15	Training 7	USD\$500

Packages: get 2 slots for USD\$850 and 3 slots for USD\$1,350

*All prices plus VAT

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